

Minutes: MSPA Regular Board Meeting Jan 4, 2018

**The next MSPA Board Meeting is scheduled for Feb 1, 2018
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:06 am

Minutes of the December 7, 2017 meeting were approved as written.

Board Members and Guest

Andre Ordubegian (Copy Network)-President; Jeannie Bone (Casa Córdoba -Vice President; Kristina Evans (Rest Farmhouse Inspired)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Gigi Garcia (It Takes a Village)-Board Member at Large; Kim Kelly (Merle Norman Cosmetics)-Board Member at large; Dale Dawson (Business Administrative Services/Event Coordinator Services); Steve Pierce (Communication Administrative Services); Jackie Bartlow (City of Glendale); Alissa Marquez (City of Glendale); George Pondella (MVCCC); Melinda Clarke (MVCCC); Mary Dawson (Revelation Tops); Nicole Moore (CV Weekly); Lt. Oscar Rodriguez (GPD); Sgt. Patrick Magtoto (GPD); Patti Cook (Allure Salon de Beaute); Dee Ovenden (Montrose Arts and Crafts).

President's Message:

President Andre Ordubegian welcomed all guests to MSPA Board meeting.

Visitors Reports:

- **City of Glendale:** Jackie Bartlow reported that MSPA will present the 2018 Budget at the Glendale City Council meeting, 1-23-2018 at 3:00pm.
- **Montrose Verdugo Chamber of Commerce:** Pres. George Pondella expressed the desire for a strong relationship between the MSPA and the MVCCC. He also invited the Board to the Jan 25th Chamber Installation and dinner.
- **Glendale PD:** Sgt. Magtoto reported that there were very few incidents in the area during the Holidays. He was pleased to announce that one more officer will be assigned to our area.

Business Agenda:

- The 2018 Board of Directors having been elected were seated and Board officers voted in as follows: President Andre Ordubegian, Vice President Jeannie Bone, Treasurer Ken Grayson, Secretary Kristina Evans, Gigi Garcia Board Member at Large and Kim Kelly Board Member at Large.
- The formation of 2018 committees: Ken Grayson proposed committee meetings consist of 3 merchants, 2-3 Board members; Some board members will be co-members, alternating with others.
- **Marketing:** Gigi Garcia (Chair), Andre Ordubegian/Jeannie Bone, Kristina Evans/Kim Kelly, Mary Dawson, Patti Cook and Melinda Clarke.
- **Personnel:** Jeannie Bone (Chair), Andre Ordubegian, and Ken Grayson
- **Harvest Market:** Ken Grayson (Chair), GiGi Garcia, Jeannie Bone, Mark Sheridan, Steve Pierce and Cory Grijalva.
- **Social Media:** Kristina Evans, Kim Kelly, Christopher Bogohosian.
- **By-laws:** Jeannie Bone (Chair), Kim Kelly, Steve Pierce, Dale Dawson

Other Reports:

- Dale Dawson (Business Administrative Services) report included the following: MSPA Jan-Feb newsletter will go out next week; 2016 delinquent assessments were updated; 2017 assessments processed \$135,522.21 with check due in January for an additional \$14,218.92; the 2017 year-end Treasurer's report was presented and will be mailed to the MSPA members along with the 2018 MSPA budget; City Council budget presentation is scheduled for 1/23/2018 at 3 pm; all directory boards and web site listings are now up to date.
- Dale Dawson (Events Coordinator Services) reviewed 2018 events with proposed dates; Spring Wine Walk date was set at March 10, 2018; Film Festival will move from August to September 2018.
- Steve Pierce (Communications Administrative Services) will be checking on 2nd floor businesses that may not be listed as part of the MSPA; the community volunteers, aka "The Crew," will be picking up trash in the MSP to supplement Parkwood Landscaping; cigarette butt disposal containers will be placed in areas where most needed; Mary Dawson will be organizing the next Merchant Appreciation evening at the T Room on 2/8/2018; Mike Morgan will be taking over responsibility for the upkeep of the Vietnam War Memorial.
- Steve Pierce (Film Liaison Services) reported upcoming filming events.

Committee Reports:

Harvest Market: Ken Grayson reported the Market was closed early on 12/17 due to high winds; Market was also closed Christmas Eve and New Years Eve.

Marketing: Gigi Garcia is looking forward to 2018. The next Marketing Committee meeting will be 1/9/2018.

Social Media: Kristina Evans reported that she, Kim Kelly and Christopher Bogohosian would meet 1/11 to strategize the 1st quarter.

Meeting adjourned at 9:51 a.m.